

Dear Friends,

My best wishes to you and your family for 2010!

In order to provide you with the best service, I have consistently invested in trade specific education, specialized training and modern service equipment. This has enabled me to remain proficient in the art of repair, maintenance and installation of modern heating and air conditioning equipment and has given me the ability to configure your equipment to perform at peak efficiency.

In any modern home comfort system, the actual cost of ownership and operation may be elusive. In our depressed economy, consumers often shop to find a contractor offering the lowest price. A cheap price however, rarely proves to be the least expensive.

"Cheap" often means inappropriate equipment, inefficient over or under-sized equipment, incorrect "slap-dash" installation and typically a short service life... which ultimately leads to more trouble and expense.

When I install or and service your equipment, the safety of you and your family is always my greatest concern. I install only HVAC equipment that has proven to be well-designed, safe, reliable, and durable. I only recommend products that I believe will provide you with the best value. And, I will always offer you a fair price.

I'm pleased to currently be able to offer you a discount on my normal service rates. You can use the enclosed coupon to receive 10% off of any maintenance or repair service through the end of May.

As your heating and air-conditioning service provider, I look forward to providing you with the service that you need. If I can help with your home or business indoor comfort needs or if you just have questions, don't hesitate to call.

Thanks,

John Vansant

\*If you ask, I will always attempt to match any reputable contractor's price.

**10% off**

**Maintenance or Repair Service**

John Vansant  
913.645.4231

Offer good through  
May 31, 2010

